



screen 1

Screen starts with the Divina Latina logo flowing in and unveiling itself.



screen 2

Paparazzi start to fill the screen with flashing lights.



screen 3

"Cabello" appears and then "glamorous" appears below.





screen 4



“sin frizz” then transitions in as
“glamorous” transitions out.



screen 5

¿Cómo le hace? flashes in after
“Cabello sin frizz” fades away.



screen 6

Paparazzi move away with flashing
blinding light to reveal “TRESemmé®
Keratin Smooth” copy and TRESemmé®
Keratin Smooth product line.



screen 7



“Controla el frizz hasta por 48 horas”
appears below logo lock up.



screen 8

Paparazzi close back in.



screen 9

“Destapa todos los secretos para lucir
Divina” copy flows in and then
“Descúbrelos” button appears below.